

September 12, 1986

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1986

This supplement provides circulation data on publications that filed their regular June 30, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.



**Audit Bureau
of Circulations**

**900 North Meacham Road
Schaumburg, IL 60173-4968**

F3385-3.1

9/86

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB- SCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID	SUB- SCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID	SUB- SCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
AMERICAN HANDGUNNER	3	2.50	106,960	48,094	155,054	88,573	50,000	138,573	+20.8	-3.8	+11.9
AMERICANA	3	2.50	322,624	10,529	333,153	378,813	21,506	400,319	-14.8	-51.0	-16.8
ARKANSAS TIMES MAGAZINE	6	1.75	29,905	4,792	34,697	24,478	4,645	29,123	+22.2	+3.2	+19.1
ATTENZIONE	5	3.00	92,383	965	93,348	112,182	498	112,680	-17.6	+93.8	-17.2
AUTOWEEK	26	1.00	161,709	3,234	164,943	151,848	2,935	154,783	+6.5	+10.2	+6.6
BRIDES	3	4.00	46,874	366,315	413,189	35,949	372,312	408,261	+30.4	-1.6	+1.2
CLUB	6	3.95	4,572	385,828	390,400	6,348	401,143	407,491	-28.0	-3.8	-4.2
CLUB INTERNATIONAL	6	3.95	1,076	128,934	130,010	1,340	165,009	166,349	-19.7	-21.9	-21.8
DC COMICS GROUP			29,564	2,199,527	2,229,091	42,405	3,008,220	3,050,625	-30.3	-26.9	-26.9
DENVER MAGAZINE	6	2.00	13,308	2,546	15,854	15,450	2,710	18,160	-13.9	-6.1	-12.7
FORBES	14	3.50	695,203	32,032	727,235	693,412	32,315	725,727	+0.3	-0.9	+0.2
GUNS MAGAZINE	6	2.00	89,641	35,905	125,546	97,578	40,516	138,094	-8.1	-11.4	-9.1
HOME & AWAY	3	.50	1,342,185		1,342,185						
LADIES' HOME JOURNAL	6	1.50	4,172,626	948,167	5,120,793	4,124,644	915,513	5,040,157	+1.2	+3.6	+1.6
LAKELAND BOATING	6	2.00	33,160	5,743	38,903	36,342	3,694	40,036	-8.8	+55.5	-2.8
NRTA/AARP NEWS BULLETINS	6		13,169,887		13,169,887	11,246,295		11,246,295	+17.1		+17.1
NORTH AMERICAN HUNTER	3		83,016		83,016	93,006		93,006	-10.7		-10.7
PLANE & PILOT	6	2.50	51,707	18,417	70,124	55,787	19,070	74,857	-7.3	-3.4	-6.3
PLAYBOY	6	3.50	2,647,424	1,253,900	3,901,324	2,551,437	1,559,887	4,111,324	+3.8	-19.6	-5.1
SAILING WORLD	6	1.75	33,581	8,854	42,435	34,848	11,827	46,675	-3.6	-25.1	-9.1
SIGNATURE	6	2.50	763,860		763,860	812,280		812,280	-6.0		-6.0
SPECTRUM	6	15.00	252,368		252,368	243,178		243,178	+3.8		+3.8
SPORT	6	2.00	783,087	153,683	936,770	781,292	150,131	931,423	+0.2	+2.4	+0.6
STAR	25	.69	208,304	3,351,718	3,560,022	150,609	3,169,589	3,320,198	+38.3	+5.7	+7.2

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB- SCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID	SUB- SCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID	SUB- SCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID
STAR HITS	6	1.95	13,895	112,463	126,358	8,735	156,559	165,294	+59.1	-28.2	-23.6
TIME ASIA	26	.67	210,810	58,501	269,311						
TIME SOUTH PACIFIC	26	1.00	112,634	25,374	138,008						
WEST MICHIGAN MAGAZINE	6	2.00	20,475	787	21,262	21,432	569	22,001	-4.5	+38.3	-3.4
WOMAN'S WORLD	25	.69		<u>1,337,341</u>	<u>1,337,341</u>		1,305,162	1,305,162		+2.5	+2.5
<u>CANADA</u>											
CANADIAN WORKSHOP	6	2.50	74,211	3,338	77,549	73,639	4,598	78,237	+0.8	-27.4	-0.9
CROC	6	2.75	14,204	60,713	74,917	11,793	64,375	76,168	+20.4	-5.7	-1.6
LEISURE WAYS	4	1.00	550,962		550,962	515,224		515,224	+6.9		+6.9
PHOTO LIFE	5	2.25	63,640	4,633	68,273	63,598	4,347	67,945	+0.1	+6.6	+0.5

AUDIT BUREAU OF CIRCULATIONS
AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
<u>U.S.</u>					
AEROSOL AGE	2,364	3,543	5,907	6,068	6,299
AGRICULTURAL ENGINEERING	9,244		9,244	9,542	9,353
AIRLINE & TRAVEL FOOD SERVICE	1,845	10,828	12,673	13,227	13,040
ACP OBSERVER	56,801		56,801	52,739	54,233
AMERICAN JOURNAL OF NURSING	280,154		280,154	286,547	314,078
AMERICAN SHOEMAKING	1,836	719	2,555	2,576	2,591
AMUSEMENT BUSINESS	12,318		12,318	12,649	12,192
ANNALS OF INTERNAL MEDICINE	94,678		94,678	91,217	93,306
AQUACULTURE MAGAZINE	5,213		5,213	5,184	
ARTS & ACTIVITIES	19,466		19,466	21,418	21,661
BEVERAGE MEDIA	7,473	3,473	10,946	10,976	9,237
BILLBOARD	46,223		46,223	46,880	46,665
BOBBIN MAGAZINE	8,822		8,822	9,170	9,350
BOXBOARD CONTAINERS	5,574	7,868	13,442	13,324	13,157
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	10,742	18,815	29,557	29,591	30,359
COMPUTER + SOFTWARE NEWS		42,849	42,849	41,563	39,193
DISCOUNT STORE NEWS	24,772	1,052	25,824	25,304	24,077
EDITOR & PUBLISHER-THE FOURTH ESTATE	24,909	3,069	27,978	28,028	28,173
ELECTRICAL WHOLESALING	17,222	2,091	19,313	18,848	18,929
ELECTRICAL WORLD	7,348	32,467	39,815	38,623	36,112
ELECTRONIC MEDIA	11,896	12,511	24,407	25,017	24,629
EMERGENCY	26,503		26,503	25,449	24,019
ENGINEERING NEWS-RECORD	101,054		101,054	101,683	102,401
ENGINEERING TIMES	60,259	12,845	73,104	72,311	73,263

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

TOTAL PAID &
NON-PAID TO FIELD SERVED
AVERAGES FOR 6 MONTHS ENDED
12/31/85 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
FINANCIAL ANALYSTS JOURNAL	19,184		19,184	19,686	19,684
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	10,961		10,961	10,105	10,775
FOOTWEAR NEWS	21,721		21,721	22,233	22,497
FUELOIL & OIL HEAT MAGAZINE	3,802	7,410	11,212	11,477	11,388
HARDWARE AGE	9,279	61,840	71,119	71,216	71,159
THE JEWELERS' CIRCULAR-KEYSTONE	38,732		38,732	38,696	39,085
THE MANUFACTURING CONFECTIONER	2,577	639	3,216	3,293	3,281
MOTOR	125,591		125,591	125,548	125,865
NATIONAL DEFENSE	38,167	2,031	40,198	39,813	38,782
THE NATIONAL LOCKSMITH	12,316		12,316	11,818	12,028
THE OIL AND GAS JOURNAL	57,648		57,648	59,601	61,146
PACKAGING DIGEST		91,870	91,870	89,773	89,336
PHOTOGRAPHIC TRADE NEWS	11,436	2,079	13,515	13,610	11,902
POLICE PRODUCT NEWS	37,938		37,938	36,059	34,446
POWER	40,885	15,535	56,420	57,946	56,322
PROGRESSIVE ARCHITECTURE	70,421		70,421	69,938	69,285
RAILWAY AGE	13,701	5,570	19,271	20,047	20,901
RESTAURANTS & INSTITUTIONS		133,092	133,092	131,036	127,911
THE TRAVEL AGENT	35,150	7,261	42,411	39,471	37,581
WJR (WASHINGTON JOURNALISM REVIEW)	17,740	14,902	32,642	26,955	26,991
WELDING JOURNAL	30,221		30,221	32,025	32,340
WILSON LIBRARY BULLETIN	14,093		14,093	13,970	14,432
WINES & VINES	4,946		4,946	4,954	5,019
ZIP/TARGET MARKETING	331	35,447	35,778	34,847	32,630

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID
<u>U. S.</u>			<u>CANADA</u>		
			COUNTRY LIFE IN BRITISH COLUMBIA	9,694	9,359

	COUNTRY LIFE IN BRITISH COLUMBIA
NEWFOUNDLAND	
NOVA SCOTIA	16
PRINCE EDWARD ISLAND	
NEW BRUNSWICK	4
QUEBEC	16
ONTARIO	103
MANITOBA	35
SASKATCHEWAN	108
ALBERTA	90
BRITISH COLUMBIA	9,286
NORTHWEST TERRITORIES	
YUKON TERRITORY	
MISCELLANEOUS	
UNCLASSIFIED	
TOTAL CANADA	9,658
BRITISH COMMONWEALTH	2
UNITED STATES	8
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN	
PERSONNEL OVERSEAS	
GRAND TOTAL	9,668

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/86			AVERAGES FOR 6 MOS. ENDED 6/30/85		% OF INCREASE OR DECREASE
	SUBSCRIP- TIONS	SINGLE COPY SALES	TOTAL PAID	TOTAL PAID		
<u>U.S.</u>						
THE JEWISH WEEK	83,686	812	84,498	<u>89,375@</u>		<u>+5.5</u>